[Date]

Name

Address

***Re: Canada’s National Teen Driver Safety Week***

Dear [Name or Title],

On behalf of Parachute, Canada’s leader in injury prevention, I am writing you today to draw your attention to Canada’s **National Teen Driver Safety Week taking place October 20-26, 2019**. This year, National Teen Driver Safety Week (NTDSW) will focus on drug-impaired driving as well as distracted, drunk and aggressive driving, challenges we all face right across Canada.

Teen driver safety is important. Youth represent the largest number of drivers that test positive for drugs or alcohol after a fatal crash. In Canada, motor vehicle collisions lead to nearly 10,000 **serious** injuries and nearly 1,900 fatalities annually. We know that the majority of these injuries and deaths could be prevented. With these alarming statistics in mind, I think you would agree, now is the time to prevent injuries and let Canadians live long lives to the fullest.

This is the seventh year Parachute is leading National Teen Driver Safety Week in Canada. **NTDSW has witnessed an impressive amount of interest and support.** **Now, more than ever, we hope you will join the growing number of Canadians who are supporting National Teen Driver Safety Week. Your leadership can help save lives.**

**We are asking you to introduce the attached proclamation to officially recognize National Teen Driver Safety Week, and lend your support to NTDSW via social and traditional media between Oct 20-26**.

Please let me know if you will introduce a proclamation, and help raise awareness of National Teen Driver Safety Week. Thank you in advance for your leadership in helping Parachute, and all Canadians, take a stand on Teen Driver Safety.

Sincerely,