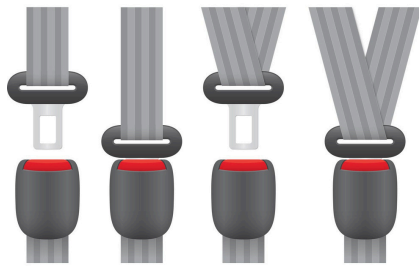


INJURY PREVENTION TIMELINE

Spotlight on: Seat Belts

1950 TO 1971

Passenger car registrations quadrupled, as well as motor vehicle collision deaths in 15–19 year olds



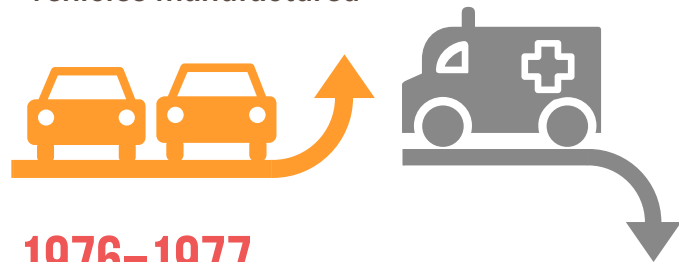
EARLY 1970S

Increased focus on safety features in vehicles, and the implementation and enforcement of legislation

In 1971, seat belts were required in all new vehicles manufactured

POST-1971

Passenger car registrations continued to increase, but mortality rates declined



1976–1977

Seat belt legislation came into effect across Ontario, Quebec, Saskatchewan & B.C.

Motor vehicle collision fatalities in children 0–19 years declined significantly

TODAY

Despite improvements, transport injuries remain a leading cause of death

Help Parachute *stop the clock* on preventable injury



Parachute
PREVENTING INJURIES. SAVING LIVES.



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